



Happy 2023!

This marks our fifth year of exploring the power of tiny museums: to redistribute access to cultural resources, to fundamentally shift the conversation around museums, and to bring marginalized communities into the center of this work. And we couldn't have done it without your support!

Many of you have been asking about a more formal way to support our mission, and it's finally here...



With a MICRO membership, you get:

- The chance to help redistribute access to museums within marginalized communities
- Exclusive early access to new exhibits and museum topics
- Invitation-only events with amazing creatives, scientists, researchers, and other brilliant people thinking about the future of museums
- A tax deduction

Will you join us as we get closer to our goal of reaching a whole new audience and becoming the most visited museum in the world?

Follow the instructions on our [donation page](#) to become a MICRO member!

In the Rearview: 2022

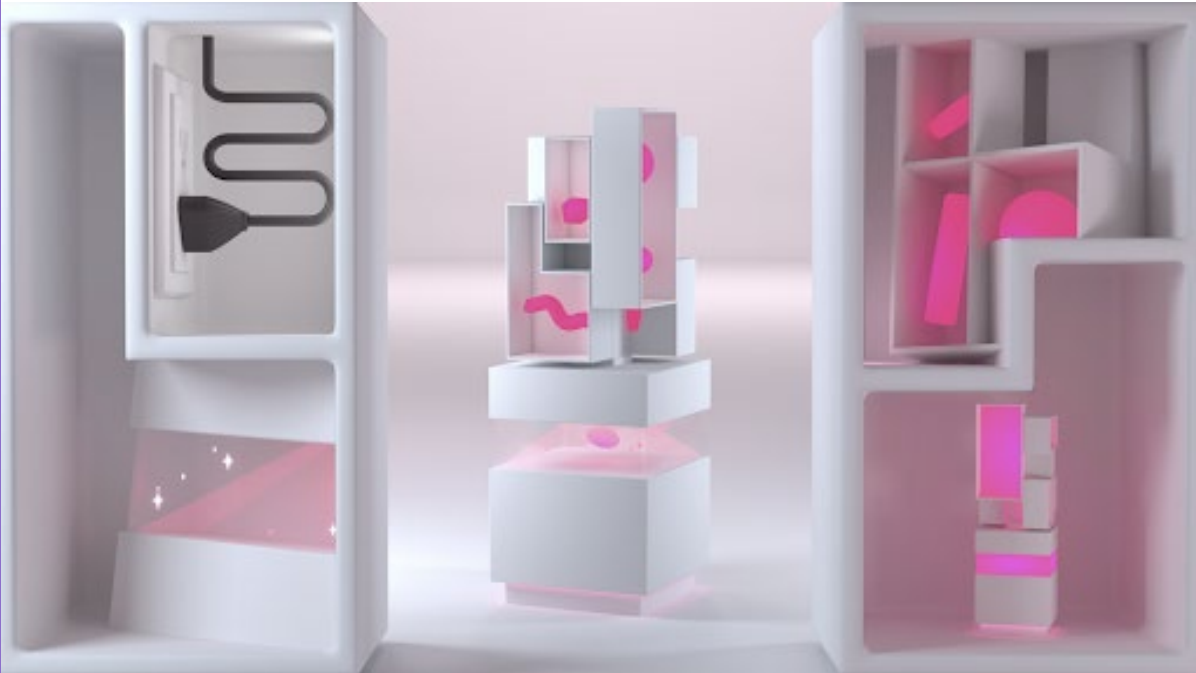
2022 was a big year for MICRO - let's look at the past 12 months...

New Structure

- MICRO has completed the transition over to a full 501(c)3 non-profit. This will allow MICRO to stay centered in our mission to redistribute access to museums into marginalized communities, and will make any donations to our organization be tax-deductible. You can donate [here](#).

Museum Creation

- In 2022 we laid the groundwork for our largest initiative - community curation of museums. We have been working hard on redefining who museums are for and how they weave into the fabric of society, and now we're working to redefine who's voice is represented in museums. In 2023 MICRO will implement our process for building community museums - museums by, for and in communities.
- Over the past year we released [MICROmodular](#), the museum hardware that takes our first edition museums and makes them half as expensive to build, weigh 25% less, and require half as much time to build. Our new museums are also battery powered, making them even more adaptable to public spaces.
- Using MICROmodular, we are building a fleet of **five new museums** for the Asia Society in Houston, each one covering a different country in Asia. These will be available for viewing in Summer 2023!



Distribution

- Hundreds of [MICROdiy](#) museums were created across the world, on topics that range from the Great Barrier Reef to Space Shuttles.
- Creatives across the world drew inspiration from the MICRO model and began designing their own six-foot-tall museums in Germany, Spain and Australia. More tiny museums = more better.
- The museums were installed center stage at multiple conferences, including Aspen Ideas and at the Association for Science and Technology Centers conference.

New Team

- In March of 2022, **Sarah Mullens** joined as MICRO's **Executive Director**. Before MICRO, Sarah worked in high-growth education technology startups, founded an economic development nonprofit, and taught mathematics in a low-income high school with Teach for America. Her background with scale and her roots as a West Virginia native will allow MICRO to expand our reach to rural, post-industrial, and other under-resourced communities.
- **Alex Luna** joined the team as a **Project Manager** in June. He brings with him a love of information hierarchies, agile workflows, and information wizardry.
- **Aaron Sager** joined the team as MICRO's **Product Manager**. With a background in mechanical engineering and experience at places like SpaceX, we'll have museums on Mars in no time.
- We will be making announcements for several new positions on our team over the coming months, so [check our jobs board](#).

Press and Awards

- [MICRO received the Science Communication Breakthrough of the Year Award](#) from the Falling Walls Foundation in Berlin, Germany.
- [MICRO's TED talk](#) has received over 2M views!

More On The Way!

We will be making several big announcements over the next couple of months, so stay tuned.

Here's to staying curious!

The MICRONauts

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